

JANUARY

EDITORIAL:
People To Watch
Home

SPECIAL ADVERTISING SECTIONS:
Luxury Car Guide
Home Accents

SPONSORSHIPS:
100th Anniversary

FEBRUARY

EDITORIAL:
Dining Out

SPECIAL ADVERTISING SECTIONS:
Special Occasion Planning Guide
Medical Profiles
Women in Business
8th Annual Philly Cooks!™ – A Chef Competition

SPONSORSHIPS:
4th Annual Trailblazer Award
8th Annual Philly Cooks!™ – A Chef Competition

MARCH

EDITORIAL:
Best Places to Live
Travel
Fashion

SPONSORSHIPS:
4th Annual Martini Madness™

SPECIAL ADVERTISING SECTION:
Excursions

IN EVERY ISSUE

Philadelphia magazine Insider: Recaps of recent advertisers' events and upcoming event listings and retail product promotions.

Featured Property: Added value for real estate advertisers providing a 1/2 page, four color advertorial positioned in the front of the real estate section.

APRIL

EDITORIAL:
Cover Story: TBA
Home

SPECIAL ADVERTISING SECTIONS:
Retirement Living and Elder Care
7th Annual Philadelphia Wine Festival
Open House™

SPONSORSHIPS:
7th Annual Philadelphia Wine Festival
Open House™

MAY

EDITORIAL:
Top Doctors

SPECIAL ADVERTISING SECTIONS:
Medical Profiles

SPONSORSHIPS:
Top Doctors Event

JUNE

EDITORIAL:
Best of the Shore®

SPECIAL ADVERTISING SECTIONS:
Excursions
Super Lawyers
19th Annual Manayunk Arts Festival

SPONSORSHIPS:
19th Annual Manayunk Arts Festival

JULY

EDITORIAL:
Cover Story: TBA

SPECIAL ADVERTISING SECTIONS:
Medical Profiles

AUGUST

EDITORIAL:
Best of Philly®

SPONSORSHIPS:
Best of Philly®

SEPTEMBER

EDITORIAL:
Best High Schools
Fashion
Travel

SPECIAL ADVERTISING SECTIONS:
4th Annual Cocktail Competition™
Special Occasion Planning Guide
Excursions

SPONSORSHIPS:
Design Home® 2008
4th Annual Cocktail Competition™

OCTOBER

EDITORIAL:
Cover Story: TBA
Home

SPECIAL ADVERTISING SECTIONS:
Retirement Living and Elder Care
Women's Health
Medical Profiles
Open House™

SPONSORSHIPS:
Open House™

NOVEMBER

EDITORIAL:
Cover Story: TBA

SPECIAL ADVERTISING SECTIONS:
Holiday Gift Guide

SPONSORSHIPS:
Holiday Entertaining
Philadelphia Whiskey Festival

DECEMBER

EDITORIAL:
100th Anniversary Special Edition
Influential Philadelphia
Good Life Gift Guide

SPECIAL ADVERTISING SECTIONS:
100th Anniversary
Holiday Gift Guide



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